

THE MIRROR JOURNAL

Serving A Most Progressive People In The Most Prosperous District In Central Alberta

VOL. 5, NO. 27

MIRROR, ALTA., MAY 26, 1916

5 CENTS PER COPY

Are You Able To Enlist?

Yes---Then Your Place is in

THE 187 TH

CENTRAL ALBERTA BATTALION
Headquarters : Red Deer

Commanded by
Lt.-Col. C. W. ROBINSON
Late 10th Battalion

What of the Traditions of Our Race When
Duty Calls? Can You Refuse?
YOU CANNOT. YOUR DUTY IS PLAIN.

Enlist to-day in the 187th

Apply to SGT. ROUGHTON,
Imperial Hotel, Mirror
"GOD SAVE THE KING."

Dairymen, Attention!
CREAM WANTED

Highest prices, Best results, Quick returns

We are experts in the Creamery business with over twenty years experience. We do all that any other reliable firm can do for you—and then some.

PLEASE NOTE : That we are situated at Alix, being very close to three railway lines. Consider if your Cream wouldn't reach us earlier and in better condition than elsewhere.

Also we buy your Dairy butter and Eggs at highest market price for Cash.

If you are not already shipping your Cream and Dairy Produce to us, drop us a line for particulars. We will gladly send you quotations at any time on your request to do so.

The Meadow Creamery Co., Ltd.
Alix, Alberta

SHIRTS! SHIRTS!

All Kinds and Sizes
Black work shirts .90c
Samson big shirt for big men 90c
Underware
Merino, Balbrigan and Shaw
Wood Knit Combinations.
Everything sold is guaranteed to give absolute satisfaction or money refunded.

A. Thomas & Son
GENERAL MERCHANTS

AUCTIONEER

I am now in a position to conduct auction sales in any part of Alberta and will assure my many friends my best efforts. Terms reasonable. If you intend holding an auction sale, consult me before engaging another.

A. J. Ray, Auctioneer

Write, Phone or Call

Mirror, Alta.

LOCAL EVENTS

Victoria Day, the 24th, was very quietly spent by the majority of townspeople, the weather man being on his bad behaviour.

H. J. Raymond, Jr., was on the sick list for a day or two this week but is now able to attend to his duties at the farm.

Miss Cassidy, who is teaching at Clive, spent the 24th under the parental roof in Mirror.

The Mirror M. E. Sunday School will hold a picnic on the school grounds on Saturday, June 3rd, in the afternoon.

There will be a program of sports consisting of races and ball games.

Lunch will be served in the evening; ice cream free.

All are cordially invited to attend; come and bring your baskets.

Dr. M. Mecklenburg, the graduate optician, 32 years experience, 12 years in Alberta, Edmonton office 208 Williamson Bldg., phone 5226, will again visit Baslaw, June 7th, Mirror, June 8th, Alix, June 9th. Beware of peddlars.

We understand that Charlie Patterson has donned the King's uniform, joining up with the 89th.

Judge J. J. Mahaffy, Judge of the District Court of the District of Red Deer, will be at the Council Chamber in the Village of Mirror, at 3 o'clock on the afternoon of Thursday, June 1, for the purpose of holding the Court of Confirmation of the Tax Enforcement Return for the Village of Mirror for 1916.

Regular monthly meeting of the Mirror School Board next Thursday morning, June 1st, at 10 o'clock.

Sergeant C. F. Roughton, of 187th Battalion, Red Deer, is in town this week, recruiting. Any person wishing to enlist will find him at the Imperial Hotel.

Mr. and Mrs. K. B. Iveson and son Herbert, left last Monday for Irma, Alberta, where K. B. is now acting as local manager for the Imperial Lumber Co., a position he held here for the past few years. We wish Mr. and Mrs. Iveson the best of good luck in their new home.

A number of cattle were impounded last week for running at large on the streets.

LOCAL EVENTS

FARMERS : Ship your wool and pelts to Reid & Simpson, Calgary ; they pay the prices. Wool twine and sacks on application.

27-4-np

Swat that fly!

Lance-Corp. W. G. Merkley was home for a day or two last week on his last leave of absence before going to England.

The Alix Creamery has an ad. in this issue making a bid for more business. Read it.

Two more residents of Mirror and district have answered the call of King and Country, in the persons of F. Woodford and F. Guy Pym. They have enlisted with the 187th Battalion.

Mrs. D. S. Adamson, a former resident of Mirror, but now of Edmonton, is a visitor here with Mrs. W. H. Stumpf.

C. L. Suggett is in Edmonton this week spending a few pleasant (7) hours in the dentist's chair.

BORN.—In Mirror, Alberta, on Tuesday, May 16th, 1916, to Mr. and Mrs. R. C. Kart, a son.

Despite the unfavourable climatic conditions several games of tennis have been played this season.

The death occurred near Mirror last Sunday, of Ernest, eldest son of Mr. and Mrs. Thomas Ferlin, aged 15 years and 4 months.

He had been ill for the past three months, and the primary cause of death was abdominal tuberculosis. The funeral was held last Tuesday afternoon, the body being laid to rest in the Mirror Cemetery, Rev. McFarlane conducting the services. The pall bearers were Martin and Alfred Buelow, Russell and Dewey Hale, N. Sarles and C. Bowden. The sympathy of the community is extended to the bereaved parents in the loss of their first-born.

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Just Arrived

A well assorted stock of whitetree goods. Plow, Waggon and Buggy Singletrees and Doubletrees. Waggon Sets complete. Three and four horse eveners complete. Stock of Oak lumber, 1 in. to 4 in. thick.

J. F. Flewwelling, Agent

Mc CORMACK LUMBER CO.,

Dealers In

LUMBER, MOULDINGS, SASH, DOORS, GLASS PAINTS, VARNISH, OILS, BRICK, LIME, CEMENT, COAL, Etc.

W. C. McCormack, Mgr.

Mirror, Alta.

We Pay One Half

The purchase price of this famous
1881 Rogers A1 Plate

We offer one half price on selected products made by the United Drug Company. We are sorry to lose money on the otherwise, to get you acquainted with these goods, which are standard in their line.

Real Remedies

Liggett's Candles, Perfumes, Toilet Articles, Brushes, Stationery, Rubber Goods, and hundreds of other items, household and personal. You may afford not to secure this popular silverware, when you can get it on our half bought plan. As an example, this teaspoon that sells for 25c you can get for 12c with coupons.

CHAS. L. SUGGETT, Phm. B.

Druggist and Chemist

:: Mirror

Our A1

Grocery Stock

Is most complete and we guarantee everything to be fresh and the best that is to be had. The following brands are known all over Canada :

Red Cross Pickles & Vinegar
'No-Vary' Canned Goods and
and many other lines put up under the 'No-Vary' label.

Christie's & Perrin's Biscuits

Ridgeway's Coffees
Blue Ribbon Baking Powder
and Tea, etc.

All the above carry a "Satisfaction or Money Back Guarantee."

PANRUCKER & HOLLAND

Mirror and Alix

Sweat Pads

A full stock of red and yellow SWEAT PADS at .50 cents each.

DUITMAN & JOHNSON
Hardware Merchants

The Mirror Journal
Published every Friday at Mirror
Alberta.

W. J. GOOD, Proprietor

Subscription Rates

To all U. S., \$1.00 per Year.
To all Canada, \$1.00 to
the U. S., \$1.00 per Year.

Advertising Rates

Legal and Miscellaneous Advertising, 12
cents per line for first insertion; 10
cents per line for subsequent insertions.

Lost, Stolen or Found Notices, 50
cents for one insertion. Three inser-
tions for \$1.00.

Professional Advertisements \$1.00
per month.

Reading Notices in Local columns,
10 cents per line for first insertion; 8
cents per line for subsequent inser-
tions.

Display Advertising Rates given on
application.

All Contract Advertising Accounts
payable at the end of each month.

FRIDAY, MAY 26TH, 1916

Entertainment

Notwithstanding the most unfavorable weather the Red Cross entertainment in Kadel's hall last Tuesday evening, was attended by a large crowd; all the available seating accommodation being taken up. There is no doubt that had the evening been fine, that the hall would have been taxed to its utmost capacity to hold the audience.

The program was a varied one and although not many items were offered each number was excellent and the performers acquitted themselves in a most acceptable manner.

Rev. M. W. Holdom, president of the Mirror Branch of the Red Cross Society, was chairman, and announced the following numbers:

| | |
|---|---|
| Instrumental..... | Mrs. E. A. Heagle |
| Quartette..... | Mr. & Mrs. G. R. Maxfield, Miss E. Brewster |
| Mr. J. F. Flewwelling and Mr. A. G. Holland | |
| Speech..... | Mr. W. F. Puffer, M.P.P. |
| Solo..... | Mrs. G. R. Maxfield |
| Flag Drill..... | School Girls |
| and Chorus..... | "Well never let the Old Flap Fall!" School Boys |
| Instrumental..... | Mrs. E. A. Heagle |
| Reading..... | Miss B. Arnott |
| Lantern Lecture..... | Mr. A. E. Ottewell |
| Tableau..... | "Tenting Tonight". Boy Scouts |
| Miss E. S. Albrecht, Accompanist | |

Mr. Puffer occupied a short period and dealt with the "Angels of Mercy" who practically been the ones to start the Red Cross, and the very excellent work that is being done by the Society all over the world. He wound up his remarks with an appeal to help in the upkeep of the organization, and kindred funds.

A. E. Ottewell's lecture with lantern slides was intensely interesting, and his explanation of the different formations of troops in battle array were keenly listened to. He also gave the military reasons for many of the drives and retreats undertaken by the Allies, and the Germans in the present war. Mr. Ottewell is a most forcible speaker, and in dealing with the enlistment question brought out his points in no uncertain manner. Views were thrown on the screen showing scenes at the front. It was the best speech on the war heard in Mirror.

The entertainment closed with the singing of the National Anthem.

The receipts were about \$50.

Dr. M. Mecklenberg, graduate optician, the old reliable will be in Mirror on Thursday, June 8th. No agents, beware of imposters.

New Colony in B. C.

A new colony in the Salmon River Valley district of British Columbia will be opened by the government of that province on June 20th. The Grand Trunk Pacific Railway, on whose line the settlers will travel, now arriving for excursion, which will be commenced shortly.

Large numbers of Easterners are expected to settle in the new colony, which consists of 1,300 acres. This is sufficient for 100 homesteads. Germans will, however, be excluded.

Already four cars of settlers' effects have arrived at Prince George, the Salmon River district being just north of that city. Other cars are now on the way, and according to reports received by the Railway there will be a considerable cash for the homesteads.

The settlement will be officially opened by the Government of British Columbia on June 20th, at a government building in Prince George.

The lands which will then be available for homesteaders are more open than any now available in British Columbia. The country is rich in all kinds of game and game, it being possible to harvest three crops of alfalfa yearly.

Settlers who take up homesteads this year will probably have time to clear and possibly some vegetables will be grown. Next year, however, mixed farming is expected to be taken up and development will be rapid.

It is proposed to take the settlers of different nationalities, facilities being provided for them to come from all parts of Canada, but it is possible that a large number will be Mennonites.

E. E. Estell was a visitor in Edmonton this week.

We Buy Spuds

Heagle Bros. Mirror



PANRUCKER & HOLLAND
Exclusive Mirror Agents

A Borrowed Poem

A hen is not supposed to have much common sense or tact; yet every time she lays an egg she *suckles* forth the fact. A rooster hasn't got much intellect to show, but nonetheless most roosters have enough good sense to *crow*. The mule, the most despised of beasts, has a persistent way of letting people know he's around by his insistent *bryay*. The busy little bees, they *buzz*; bulls *bellow* and cows *moo*; and watchdogs *bark* and ganders *quack*; and doves and pigeons *coo*. The peacock spreads his tail and *squawks*; pigs *squeal* and robins *sing*, and even serpents know enough to *hisss* before they sting. But man, the greatest masterpiece that nature could devise, will often stop and hesitate before he'll *advertise*.

Stock For Sale

5 head milch cows for sale. 4
years old, 1 to calve this month.
1 team geldings, 5 years old
weight 2600 lbs.
Bunnell Bros.,
Mirror P. O.

24-3d.

Your Summer Holidays

ALASKA
PACIFIC COAST
EASTERN CANADA

The GRAND TRUNK PACIFIC RAILWAY

Offers Choice of the
BEST RAIL AND WATER TRIPS ON THE AMERICAN CONTINENT
Agents of the Grand Trunk Pacific will gladly furnish all particulars.



W. J. Quinlan

District Passenger Agent

UNION STATION,

WINNIPEG, MAN.



HONOR ROLL OF MIRROR VOLUME

Fred. A. Day
Myrl Hart
Ronald M. Pym
H. P. Crittall
Chas. Duncan
Gus Robinson
James MacKirdy
Gillies MacKirdy
Floyd Merkley
Wm. Whitford
Frank Heywood
Fred Dawson
Alex Cormack
Fred Hesketh
Guy Davidson
J. W. Gruenbaum
Robert Campbell
Ike Burton
Harold Edgar
Harold Plaster
W. H. G. Gandy
W. MacKirdy
Karl Halpenny
Fred Dowswell
Rev. E. Barnes
Jack Lowe
Mabel Cassidy
G. H. Honriches
A. C. Hare
H. D. Hickling
Nelson Duhaime
A. Olding
C. G. Patterson
F. Woodford
F. Guy Pym

We are not positive whether the above list is complete or not and would appreciate any information that might assist in adding further names to the roll.

Follow Instructions When Writing

In order to facilitate the handling of the mail at the front and to insure prompt delivery it is requested that all be addressed as follows:—
(a) Regimental Number.
(b) Name.
(c) Name.
(d) Squadron, Battery (or Company).
(e) Battalion, Regiment or other unit Staff Appointment or Department.
(f) CANADIAN CONTINGENT, British Expeditionary Force.
(h) Army Post Office, LONDON, England.

Unnecessary mention of high-formations, such as brigades, divisions, is strictly forbidden, and causes delay.

Business :: Professional

H. J. RAYMER

NOTARY PUBLIC, CONVEYANCER
Real Estate, Loans and
Insurance—Fire, Life, Accident

MIRROR, ALBERTA

AUCTIONEER

C. GILMOUTH - ALIX, ALTA
Sales cried anywhere in the Province
of Alberta.
Satellite
Phone 402-Alix for Prompt Service

:: Information Column ::

For Sale, 4 section of good
hay land, good water or place
Cut from 1½ to 2 tons per acre.
3 miles from Mirror and close
to shipping point. For particulars,
call or write R. S. Cairns
Mirr. Alta.

Farmers—Send your cattle
and horses to us and have
them shorn and made ready
robes and coats. We also line
robes with best plushette. We
tan first class harness leather,
lace and hilted leathers.

J. G. McKinley & Sons
Camrose Robe Company

Mrs. H. W. Higgins

Maternity Nurse

Years of experience.
Terms Reasonable.
Cases taken either at my home or at the home of patient.

Mirror, Alberta

IMPERIAL HOTEL. Hoagie Bros. Proprietors

First Class Accommodation To Travellers

Mr. Farmer:
When in town, call and get
your meals with us and
enjoy the free accommoda-
tion we offer you

JIM LEE HAND LAUNDRY

Collars, Shirts Family Washing
First Class Work Guaranteed

Suit Cleaned, Pressed and Repaired

PRICES REASONABLE

Go to the

Mirror Pool Hall and Barber Shop

For Your
Pipes Cigars and Tobaccos
New Stock

R. E. COLEMAN, Prop.

DR. A. E. SHORE
Alta, Alta.

Makes regular trips to Mirror every Tuesday and Friday P. M.

J. M. CROOK
Drayage and Express

When in need of that next
load of coal, let me know.
Prompt Delivery
Leave Orders at Pool Hall.



ROY WILKIN

Will stand for the season 1916
BOB. BOWCOTT, Mirror
Owner and Groom.

**Subscribe for
The Journal**

**Village of Mirror
NOTICE**

In the matter of the Court of Con-
fidential of the Tax Enforcement
Return of the Village of Mirror.

Take notice that His Honor Judge
John G. McLean, of the District
Court of the District of Alberta
has appointed Thursday, the First
day of June, 1916, at 3 o'clock in the
afternoon, at the Council Chamber,
in the Village of Mirror, as the time
and place for holding the Court of
Confidential of the Tax Enforcement
Return for the Village of Mirror for
1916.

Dated at Mirror, Alberta, this 20th
day of March, A. D. 1916.

W. J. Good, Sec.-Treas., Mirror
20-8 np.

We need the money--pay up



If you could place an ad in the
Mirror mirror would be
Even then it would only be valuable
a few nights each month, whereas a
Want Ad in this paper while more
limited in its scope will cover this
particular locality every day in the
year.